



mood media

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WITH MOOD MEDIA'S INTERACTIVE MEDIA MASTER PLAYER

## Create your own branded audio visual experience

Mood Media's media master delivers music, sounds and visuals directly to your target audience. The media master comes preloaded with music tracks, video clips and branded animations that entertain and inform your customers, increase dwell time and loyalty, and help drive sales forward. The media master can also be loaded with bespoke animations to deliver the ultimate branded audio visual experience that perfectly fits the unique character of your business. Display more to see more with Mood Media's INTERACTIVE MEDIA MASTER PLAYER.

# MOOD MEDIA'S INTERACTIVE MEDIA MASTER PLAYER

## FEATURE RICH AND EASY TO USE

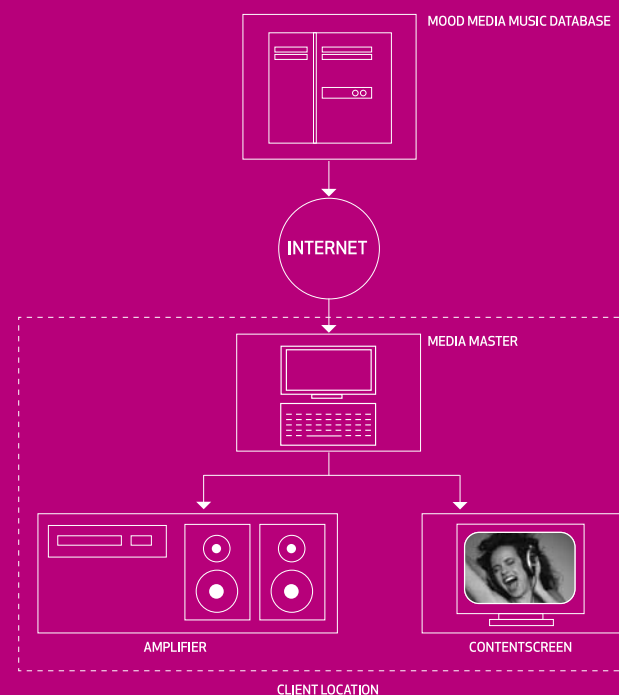
The Media Master is unique to Mood Media. It is a proven product that combines unparalleled reliability and cutting edge interactive technology to give you the ultimate flexibility and control over your branded audio visual experience.

Designed to be as intuitive and user friendly as possible the media master allows you to generate your own playlists, pick the tracks you want simply, set the mix and function you want and let the media master do the rest. The media master's innovative multi-zone function means you can hear your playlists in up to three different rooms at once. The ability to locally control the music and visuals mix makes the media master the perfect choice for large and small retail stores, pubs, restaurants, gyms and other hospitality environments.

### Key features include:

- music - always the latest hits and the right music in managed genres
- visuals - a broad selection of video clips, karaoke and Mood Media content
- online music - access to the Mood Media online database for unlimited music downloads
- tickertape - text messages on screen can be easily inserted or picked up from RSS feeds showing the latest headlines and information
- slide show - connect a camera, USB or CD to load pictures or adverts on screen generating a bespoke slide show
- week planner - customer programming for music, video, slide show and tickertape
- digital signage - central control, upload and scheduling of adverts and visuals for on screen display
- music management - fully customize your media master to your own requirements
- multi zone - music control of three different zones. Once with visuals and two with audio only
- managed updates - always up to date with the latest updates by Mood Media

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For more info go to [www.moodmedia.com](http://www.moodmedia.com)

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AUDIO - VISUAL